INTERNATIONAL ADVISORY COMMITTEE MEETING

February 5th 2016

Maison Suger, FMSH, 16-18 rue Suger, 75006 Paris

Morning

Welcome breakfast (9.00-9.30)

9.30-10.30 F. Thibault (FMSH)

Welcome and presentation of the participants

10.30 -11.00 A. Procoli (FMSH), D. Zarka (BME), A. Karpati (Eötvös Loránd University)

The D-Transform project (goals, scope, agenda, consortium, quality insurance)

The role of the International Advisory Committee

11.00 - 11.15 *Coffee break*

11.15 - 12.15 A. Boyer (UL), F. Thibault (FMSH), P. Bacsich (Sero)

Presentation of the Guidelines about the transformation of universities and e-learning

Participants'discussion

12.15 – 12.30 S. Sancassani (Politecnico di Milano), *The D-Transform open online course*

12.30-1.30 pm *Lunch*

Afternoon

1.30 pm – 3.30 Andrea Karpati (Eötvös Loránd University) and A. Szucs (EDEN)

Round table: **Designing successful workshops for university leaders: motivation, timing, topics, methodology and follow-up**

Participants will discuss these issues one by one, listing alternatives for each organizational item. In particular, they will be invited to:
- draft a list of aims and objectives that university leaders hope to achieve through e-learning
- give to partners their experience of existing digital leaders (Sloan, Jisc etc) and senior leaders training programs and make recommendations as to which parts of these partners could incorporate
- determine the best timing for university leaders to be available for participating at leadership schools
- draft a list of relevant topics for leadership schools (see also syllabus here below)
- draft a list of good speakers for leadership schools
- define the methodology and follow up
- define a dissemination strategy

3.45-4.00 *Closing the meeting and coffee*

Syllabus for work packages in the project[1]

- Implications for universities of the digital learner and European policies on e-learning

- Handling relationships with governments and government agencies in respect of e-learning, and implications on funding

- How to TRANSFORM and restructure your university to focus on e-learning

- Developing an e-learning strategy and reviewing e-learning annual plans

- Market research/finding the students you want from where you want

- Developing and rewarding digital staff in respect of e-learning

- Understanding and managing the different cost patterns of e-learning

- Managing quality, accreditation and reputational risk in e-learning

- Managing research in e-learning (should you encourage it?)

- What leaders need to know about pedagogy

- Leading the decisions on e-learning systems (LMS, etc)

- Leading the opening up of e-learning with OER and MOOCs

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[1] This topic list was generated from the following sources: standard headings for the current European benchmarking schemes MIT90s, Pick&Mix and E-xcellence; critical success factors schemes (UKeU, Re.ViCa, Pick&Mix, VISCED); discussion with leaders over many years and consultancy work for government agencies and universities.

Members of the International Advisory Board

Jean-François Balaude, President Université Paris Ouest, FR

Senén Barro, president of RedEmprendia, head of the Intelligent Systems Group, SP

Eric Bruillard, Director of the Research Center « Sciences Techniques Éducation Formation », Ecole Normale de Cachan, FR

Clara Danon, Direction Generale, French Ministry of Higher Education and Research, FR

Ariane Dumont, Professor and educational developer, Western University of Applied Sciences, CH

Patrizia Ghislandi, Professor of educational technology, University of Trento, IT

Andrea Karpati, UNESCO Chairholder Centre for Science Communication and UNESCO Chair for Multimedia in Education, Eötvös Loránd University, HU (*rapporteur of the IAC*)

Clive Mulholland, Vice-Chancellor, University of Highlands and Islands, UK

Donatella Sciuto, Vice Rector, Politecnico di Milano, IT

Belinda Tynan, Vice-Chancellor (Learning Innovation), UK Open University, UK

D-Transform partners

Marta Aymerich, Vice-president Open University of Catalunya, SP

Paul Bacsich, Sero Consulting Ltd, UK

Anne Boyer, professor, University of Lorraine, FR

Angela Procoli, coordinator of the D-Transform project, head of partnerships, FMSH, FR

Susanna Sancassani, Managing Director, Politecnico di Milano - METID, IT

Andras Szucs, secretary general the European Distance and E-learning Network), UK

Françoise Thibault, vice-presidente, Fondation Maison des sciences de l'homme, FR

Nathalie Tingry, researcher, University of Lorraine, FR

Denes Zarka, head of development, Centre for Learning Innovation and Adult Learning, HU