



Universitat
Pompeu Fabra
Barcelona

MOOC AT POMPEU FABRA UNIVERSITY

“THE IMPACT OF A MULTIDISCIPLINARI TEAM”

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CONTEXT OF UPF MOOC

“An institutional commitment to quality and innovation”

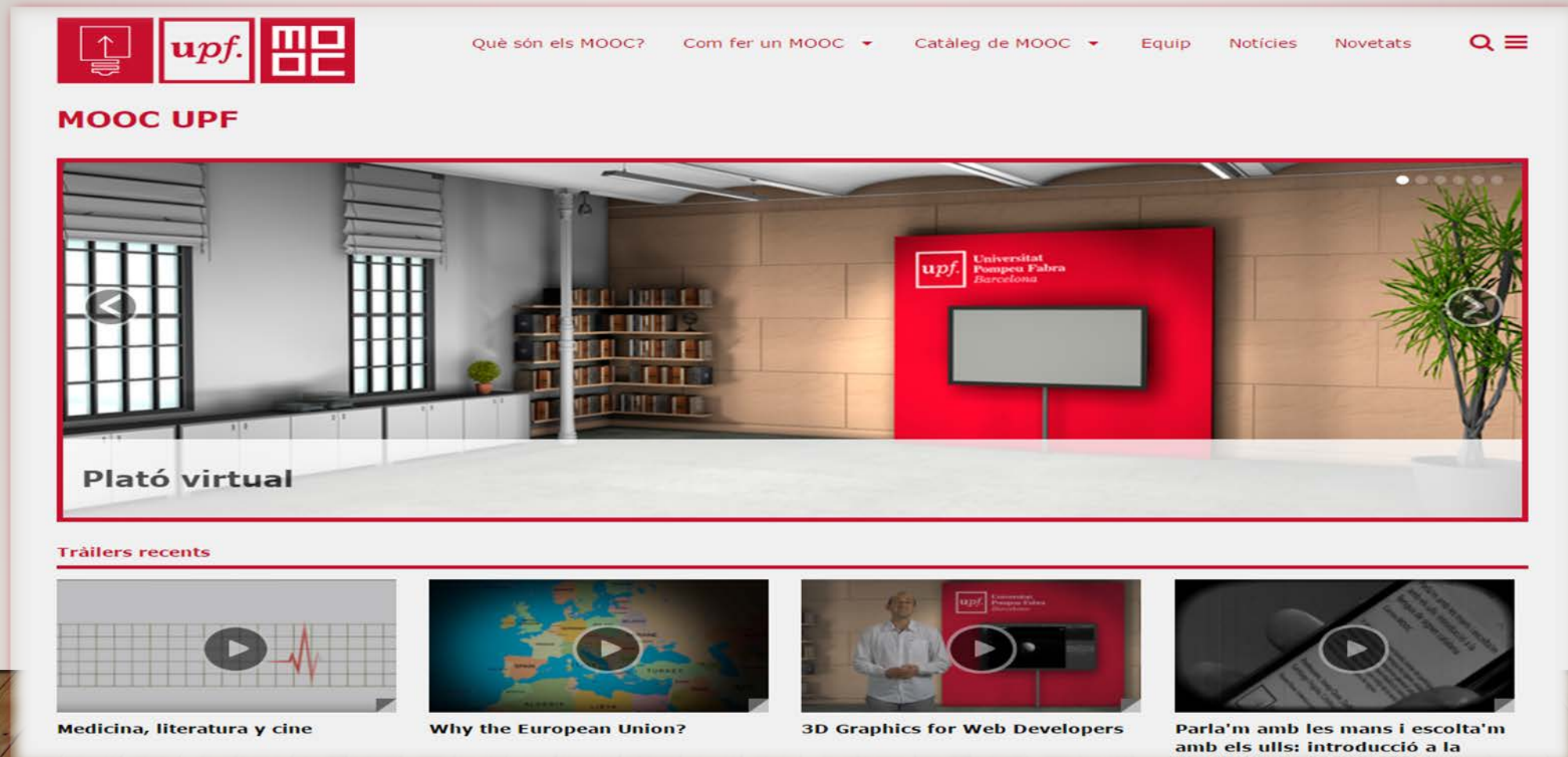
A VIEW OF UPF MOOC



- Beginning 2013
- A catalog of 15 MOOC (107% of new courses in 2015-2016)
- Two years AGAUR grants which have enabled the creation of 8 new MOOC
- Currently, funding from the International Excellence Center for the year 2016-2017

UPF MOOC WEBSITE

- www.upf.edu/mooc



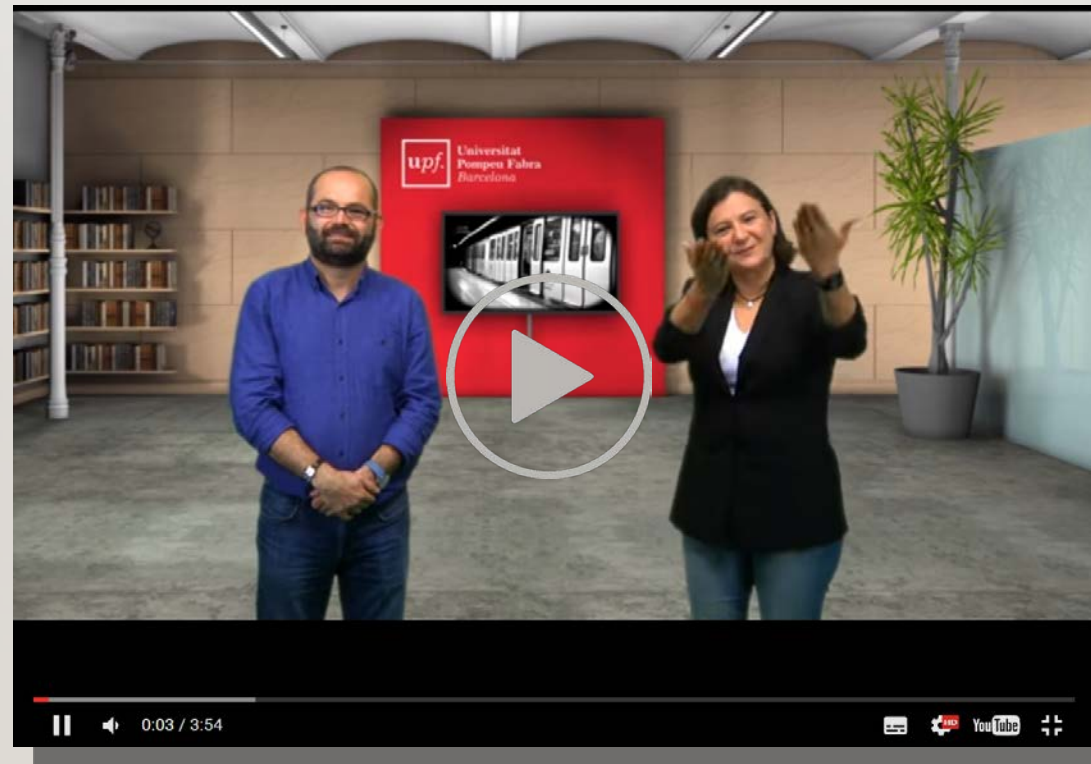
The screenshot shows the homepage of the UPF MOOC website. At the top, there is a navigation bar with the UPF logo on the left and a menu on the right containing links for 'Què són els MOOC?', 'Com fer un MOOC', 'Catàleg de MOOC', 'Equip', 'Notícies', 'Novetats', and a search icon. Below the navigation bar, the main heading reads 'MOOC UPF'. The central feature is a large virtual lecture hall titled 'Plató virtual', which includes a red wall with the UPF logo and a whiteboard. Below this, a section titled 'Tràilers recents' displays four video thumbnails: 'Medicina, literatura y cine' (with a play button and a red pulse line), 'Why the European Union?' (with a play button and a map of Europe), '3D Graphics for Web Developers' (with a play button and a man in a white shirt), and 'Parla'm amb les mans i escolta'm amb els ulls: introducció a la llengua de signes catalana' (with a play button and a hand).



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TRAILER FOR UPF MOOC

“Parla’m amb les mans i escolta’m amb els ulls”



[Més vídeos a: Canal MOOC UPF - YouTube](#)

MOOC UPF TEAM

“ A multidisciplinary approach to support teachers “

THE TEAM



La Factoria

Technologic vision (1-5)



Multimedia Production

Audiovisual vision (3-5)



CLIK

Pedagogic vision (1-2)



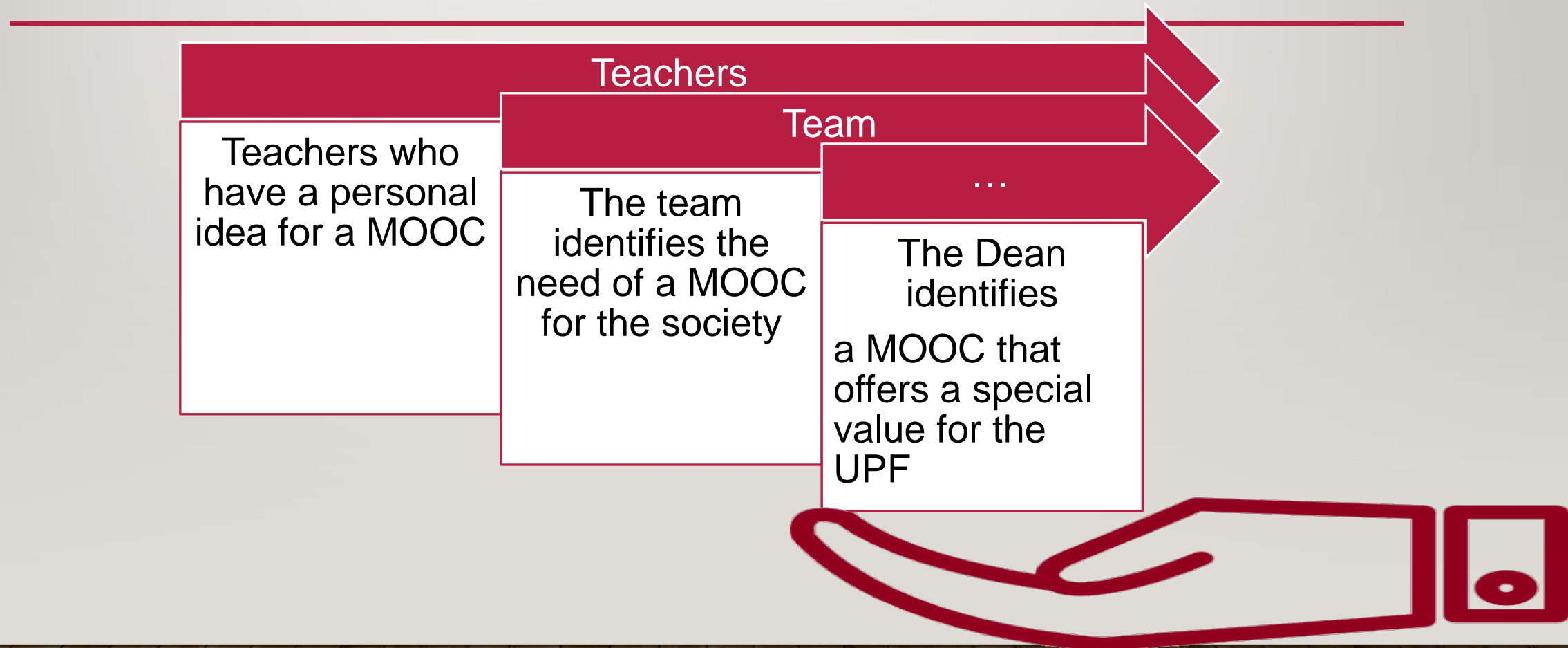
EQUIPMENT



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RESPONDING TO PROPOSALS



Teachers

Teachers who
have a personal
idea for a MOOC

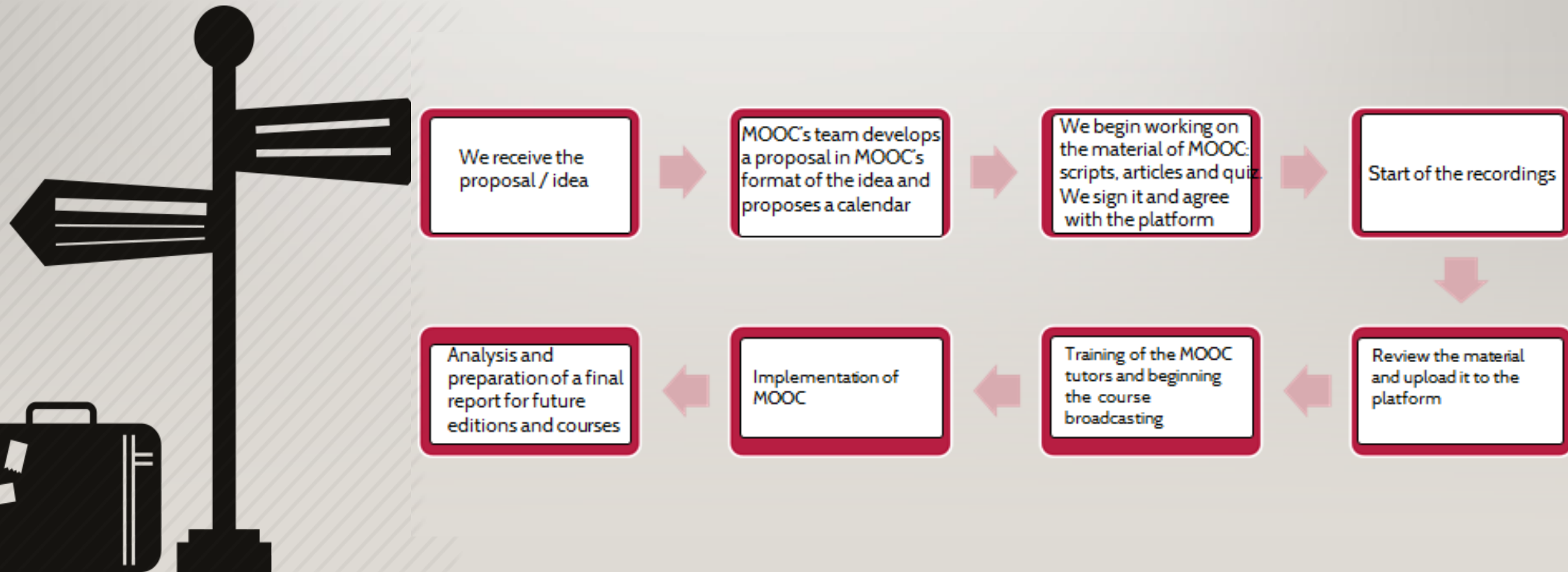
Team

The team
identifies the
need of a MOOC
for the society

...

The Dean
identifies
a MOOC that
offers a special
value for the
UPF

THE PROCESS OF UPF MOOC



IMPACT ON THE TEACHERS



- The teacher is accompanied throughout the MOOC, with a specialist in each case: the material creation, selection of the platform or making videos.
- This allows the teachers to reach an optimal level of quality and depth of integration viewings. Also allows them to reach aspects that could be overlooked and are important: copyright , promotion, relationship between material ...
- Shorten the time of each phase of MOOC : there are less doubts, we know the process, diverse people working on the project simultaneously

IMPACT ON THE UPF INSTITUTION



- Visibility of the institution at national and international level
- Recognition for the teachers
- Sharing knowledge and providing contact between students from other universities and teachers in the field of MOOC

IMPACT ON TEACHING ONLINE



- Creation of systematized processes to structure teaching plans
- Experimentation of tools for evaluation and grading online
- Able to gain knowledge of participation statistics and boost ways of teaching and learning online

IMPACT OF QUALITY IN MOOCS



- Integration of each phase: design, development, implementation and evaluation.
- In particular, itineraries from teaching and learning with the best of technology, audiovisual and education.
- Preparation of a dossier for teachers and standardization of courses.

ECONOMIC IMPACT



- *Currently, the cost goes beyond our external funding for MOOC: staff and material cost of the course is approximately 25,000 to 40,000 €)*

NEW CHALLENGES AHEAD



- ✓ Defining what a MOOC is and its usefulness in the university context
- ✓ Taking advantage of MOOC in specific subjects and blended learning
- ✓ Promoting internal and external financing of MOOC
- ✓ Improving knowledge transfer to society



THANK YOU FOR YOUR ATTENTION!