

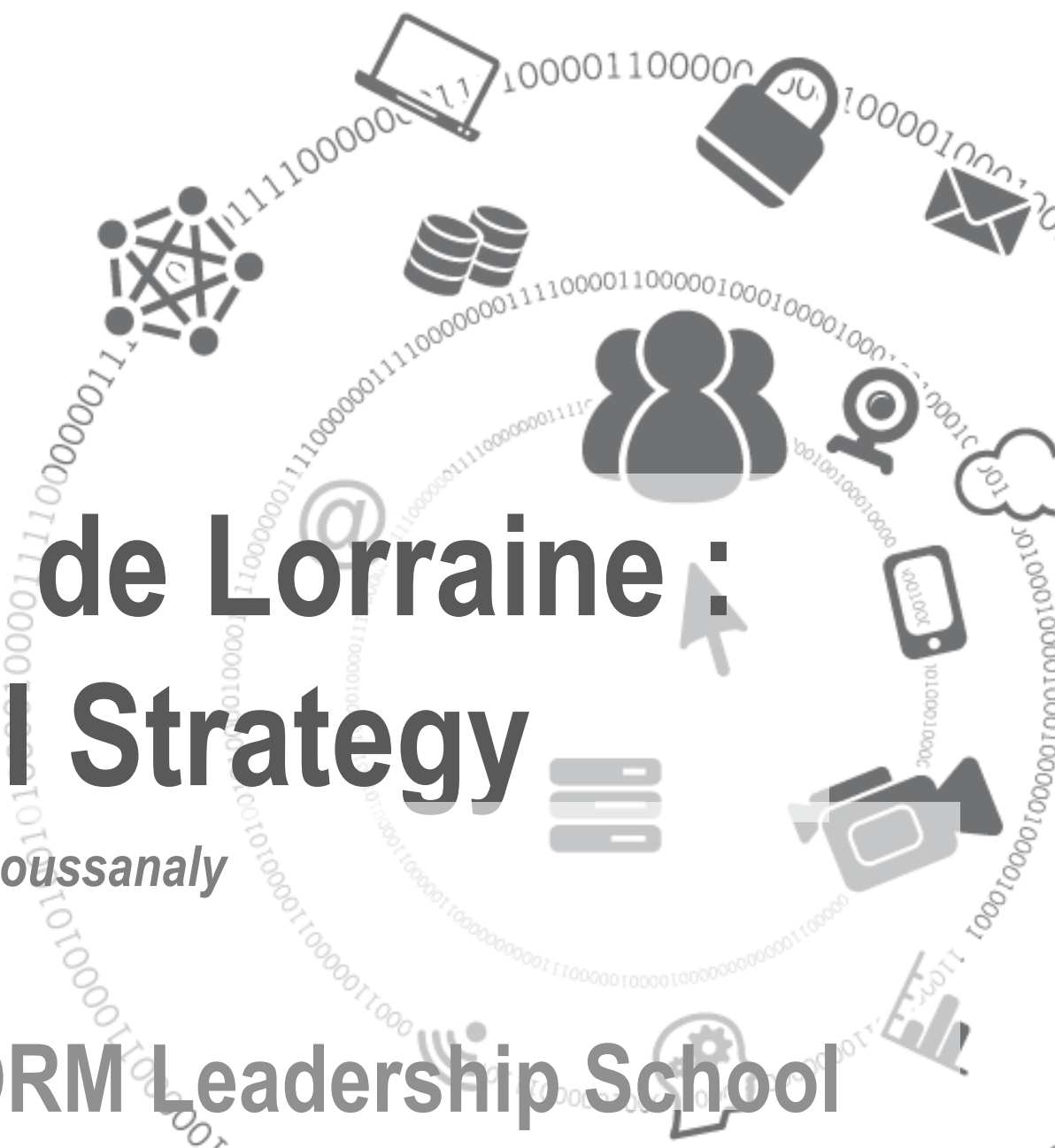


**UNIVERSITÉ
DE LORRAINE**

Université de Lorraine : The Digital Strategy

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2nd D-TRANSFORM Leadership School



Overview

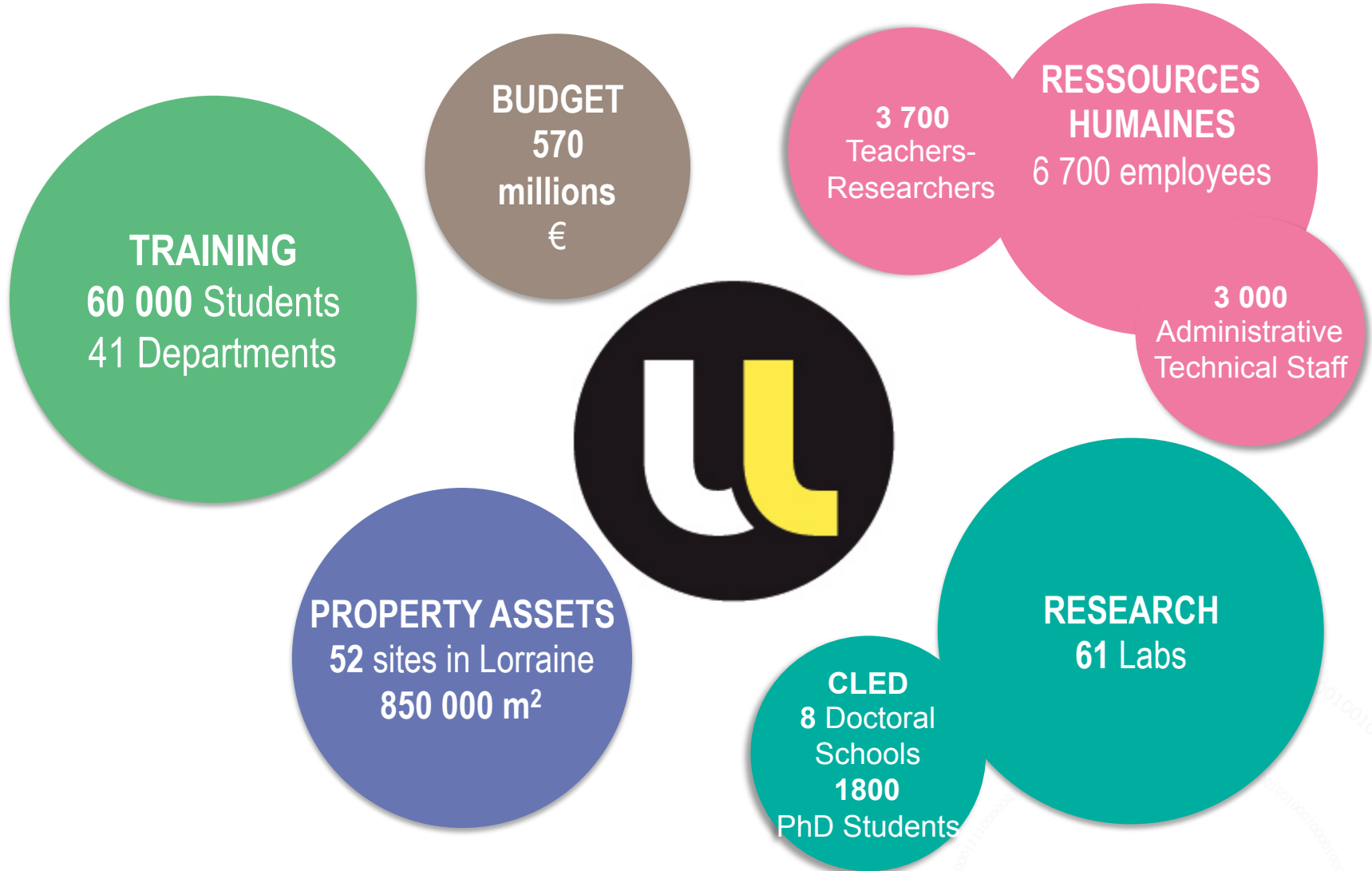
- A brief profile of the *Université de Lorraine*
- Foundations for strategy design
- Samples of selected actions



A BRIEF PROFILE



Some general figures...



...about Online Services

All services
61 000 users/month
4,5 M connections/month

12 M e-mails/month

WIFI Access
37 500 users/month

Portal: Digital Workplace
53 000 users/month

Mailing lists
5 M messages/month

Digital Library
20 000 users

Mobile App
34 000 downloads

LMS : ARCHE
37 000 users/month

FOUNDATIONS FOR STRATEGY DESIGN



Basic Principles

- **Consistency**
 - **Educational Digital Transformation is a part of a larger project of the institution**
- **Steering**
 - **Strategy is driven by the institution**
- **Territorial Partnership**
 - **Regional, National, International**



Digital Strategy



- **Serving a global institutional project**
 - Accompany the changes of teaching practices
 - Support the research activities
 - Simplify administrative procedures
 - Contribute to the steering of the institution
- **Accompanying all stakeholders: staff, students and partners**
- **Integrating technological, regulatory and usage changes**
 - New behaviours : Nomadism, BYOD
 - Collaborative and interactive pedagogical practices
 - Openness



Focus on the educational area

- Develop the usage of digital technologies in teaching practices
- Foster teachers training to 'Digital Pedagogy'
- Help teachers for the design of online courses and the production of digital resources
- Adapt the teaching spaces
- Offer assistance services to all the users (including the students)



SOME SELECTED ACTIONS



Governance

- Vice-Rector for the Digital Matters
- Vice-Rector for Academic Studies
- Program Officer for Pedagogic Innovation
- Program Officer for ICT–enhanced learning
- Commission of Digital and IS Strategy
 - With representatives of different Councils of the institution



Dashboard for e-learning

- **Goal**
 - Better know of the use of services
 - Check their relevance
 - Enable their adaptation to the needs
- **Who ?**
 - Institutional governance and managers
 - But also for all: transparency
- **Some examples**
 - Use of online course platform
 - Use of computer rooms



Pedagogic and Digital Correspondents Network

- **Goal**
 - Increase digital culture
 - Exchange best practices
 - Dialogue with the technical staff
- **Who ?**
 - One correspondent for each department
- **How ?**
 - Regular workshops
 - Thematic workgroups



Call for proposals

- **Development of training systems**
- **Goal**
 - Support teachers teams for their digital projects
- **Who ?**
 - Teachers and technical staff
- **How ?**
 - Help to design the project
 - Manage the project
 - Create digital and multimedia resources
- **Samples**
 - MOOCs, Online courses, Serious games, Educational resources



Mut@camp

- **Goal**
 - Transform learning spaces and living area
- **Who ?**
 - All the stakeholders concerned (Pedagogy, Digital, Estate)
- **How ?**
 - Call for projects



Multimedia production

- **Studio professeurs**
- **Goal**
 - Simplify the creation of video resources
- **Who ?**
 - Teachers and technical staff
- **How ?**
 - Open access to a recording studio



CONCLUSION



Conclusion

- Political leadership
- Development of technical skills
- Dissemination of a digital culture



THAN YOU FOR YOUR ATTENTION !

